



Help a Deserving Family

AND EARN INDUSTRY RECOGNITION

The MBA Opens Doors Foundation aids, nurtures and empowers people and communities by providing housing assistance grants to families with critically ill or injured children.

Every day, we receive heartbreaking stories from families facing enormous medical expenses because of their child's illness or injury. For many of our families, that means out of pocket expenses and those not covered by insurance take precedence over a housing payment.

Since 2012, your generosity has made a real difference for more than 15,000 families facing the unimaginable challenges that come with having a critically ill or injured child. Because of your support, each year we are able to help keep thousands of families in their homes and by their child's side when they are in treatment.

And, because the Mortgage Bankers Association pays 100% of the Foundation's operational expenses, 100% of your support goes to a family in need of housing assistance.

Donating to the Foundation provides a way for businesses and individuals to become active partners in the Foundation's mission. When you become a corporate or individual donor, you make a positive and lasting impact on a family facing the extremely heartbreaking and difficult challenge of having a critically ill or injured child. Donors receive a variety of benefits that provide you with industry recognition for your support.

Make a commitment today and join a dedicated group of industry professionals who are making a difference for families in our communities.

MBAOPENSDOORS.ORG



Corporate Donor Recognition

	PILLAR (\$100K+)	GUARDIAN (\$50K+)	CHAMPION (\$25K)	PARTNER (\$10K)
CUSTOMIZED RECOGNITION				
Customized Foundation video recognizing your support to share with your constituents	✓	✓	✓	
Exclusive video interview in THE PRESS BOX during MBA's Annual and CREF Conventions	✓			
MEDIA				
Foundation press release to 1,000+ industry reporters ¹	✓	✓		
MBA NewsLink article featuring your company with a hyperlink sent to 130,000 subscribers sent during MBA's Annual and CREF Conventions ²	✓	✓	✓	
Donor recognition on MBA's and ODF's social media platforms with 55,000+ following ³	✓	✓	✓	✓
MBA-approved press release template for company use	✓	✓	✓	✓
EVENT PROMOTION				
Unique recognition during a general session at MBA's Annual and CREF Conventions	✓	✓		
Full color advertisement in program book for MBA's five largest conferences totaling 9,000+ attendees ⁴	✓			
Company logo included on signage at MBA's five largest conferences totaling 9,000+ attendees ⁵	✓	✓	✓	
Company logo included in general session slide deck at MBA's five largest conferences totaling 9,000+ attendees ⁵	✓	✓	✓	
Company logo included in general session slide deck at MBA's signature conferences 3,000+ attendees ⁶	✓	✓	✓	✓
DIGITAL MARKETING				
Company logo and special placement MBA Opens Doors Foundation web site	✓	✓	✓	✓
Inclusion in two Foundation recognition emails sent to 70,000 MBA member company individuals	✓	✓	✓	
Company name included in semi-annual Foundation newsletter sent to 70,000 MBA member company individuals	✓	✓	✓	
MISCELLANEOUS				
Large Foundation Recognition Plaque. Placement of name on wall recognition at MBA's headquarters.	✓	✓		

- Every donor will be provided with complete year-end statements for tax purposes.
- Recognition program is for one year from the time of first donation.

1. Potential coverage includes over 1,300 reporters national, inside the beltway and trade press. Coverage is dependent upon media pick-up and individual reporter discretion.

2. Featured article in *MBA NewsLink* is based on availability. Number above includes all three newsletters and does not account for audience overlap.

3. Number includes combined audience for all MBA Opens Doors' social media sites.

4. Subject to availability and dependent upon contractual obligations.

5. Number above includes MBA's five largest conferences and does not account for attendee overlap.

6. Number above includes signature conferences and does not account for attendee overlap.

Individual Donor Recognition

	PILLAR (\$50K+)	GUARDIAN (\$25K+)	CHAMPION (\$10K)	PARTNER (\$5K)	FRIEND (\$2.5K)
EVENT PROMOTION					
Exclusive video interview in THE PRESS BOX during MBA's Annual and CREF Conventions	✓				
MEDIA					
Name included in Foundation press release sent to 1,000+ reporters ¹	✓	✓			
MBA NewsLink article with individual recognition sent to 130,000 readers sent during MBA's Annual and CREF Conventions ²	✓	✓			
EVENT PROMOTION					
Individually recognized during Annual Convention general session in front of more than 3,000 attendees	✓	✓			
Name included on signage at MBA's five largest conferences totaling 9,000+ attendees ³	✓	✓	✓		
Name included in general session slide deck at MBA's five largest conferences totaling 9,000+ attendees	✓	✓	✓		
Name included in general session slide deck at MBA's signature conferences 3,000+ attendees ⁴	✓	✓	✓	✓	
DIGITAL MARKETING					
Name and special placement MBA Opens Doors Foundation web site	✓	✓	✓	✓	✓
Name included in Foundation recognition email sent to 70,000 MBA Member company individuals	✓	✓	✓		
Name included in semi-annual Foundation newsletter sent to 70,000 MBA member company individuals	✓	✓	✓		
MISCELLANEOUS					
Special Foundation Recognition Gift	✓				

- Every donor will be provided with complete year-end statements for tax purposes.
- Recognition program is for one year from the time of first donation.
- The Foundation honors all requests for anonymity and works closely with each donor to determine the level of recognition desired.

1. Potential coverage includes over 1,300 reporters national, inside the beltway and trade press. Coverage is dependent upon media pick-up and individual reporter discretion.

2. Featured article in *MBA NewsLink* is based on availability. Number above includes all three newsletters and does not account for audience overlap.

3. Number above includes MBA's five largest conferences and does not account for attendee overlap.

4. Number above includes signature conferences and does not account for attendee overlap.

A small change can have a big impact.

Take the first step and be an ally to a family in need by donating today. Visit us at mbaopensdoors.org or contact us at info@mbaopensdoors.org.

Your contribution to MBA Opens Doors Foundation is tax deductible to the fullest extent allowable under law. IRS regulations require us to state that we did not provide any goods or services to you in consideration of your contribution. A copy of our latest financial report may be obtained by writing to: MBA Opens Doors Foundation, 1919 M Street, NW, 5th Floor, Washington, DC 20036.

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If you are a resident of one of these states, you may obtain financial information directly from the state agency:

FLORIDA — A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, (800) 435-7352 ((800) HELP-FLA) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration number is CH36197.

GEORGIA — A full and fair description of the programs of MBA Opens Doors Foundation¹ and our financial statement summary is available upon request at the office and phone number indicated above.

MARYLAND — For the cost of copies and postage, Office of the Secretary of State, State House, Annapolis, MD 21401

MISSISSIPPI — The organization's official registration and financial information may be obtained from the Mississippi Secretary of State's office by calling (888) 236-6167. Registration by the Secretary of State does not imply endorsement.

NEW JERSEY - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

NEW YORK — Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271.

NORTH CAROLINA — FINANCIAL INFORMATION ABOUT THIS ORGANIZATION AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION LICENSING BRANCH AT (888) 830-4989. THE LICENSE IS NOT AN ENDORSEMENT BY THE STATE.

PENNSYLVANIA — The official registration and financial information of MBA Opens Doors Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.

VIRGINIA — Virginia State Office of Consumer Affairs, Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218.

WASHINGTON — Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422, (800) 332-4483.

WEST VIRGINIA — Residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration with any of these state agencies does not imply endorsement, approval or recommendation by any state.