



Help a Deserving Family And Earn Industry Recognition

The MBA Opens Doors Foundation seeks to aid, nurture and empower people and communities by providing housing assistance grants to families with critically ill or injured children.

We receive heartbreaking stories from families facing significant medical expenses, and because of your generosity, we are able to make a difference. But there are many others who need help. With your support, we can alleviate some of the burden on more families through our home grant program, which makes mortgage and rental assistance payments throughout the year.

Donating provides a way for businesses or individuals to become active partners in the Foundation's mission. When you become a corporate or individual donor, you are making a positive and lasting impact on a deserving family facing an extremely heartbreaking and difficult challenge. Your contribution signifies your commitment to helping others,

which will be acknowledged on the Foundation web site and in related materials, providing you with recognition for your efforts. Take a look inside to learn more about the benefits of donating.

Make a commitment today to join a dedicated group within our industry that is making a difference.

Corporate Donor Recognition

	GUARDIAN (\$50,000+)	CHAMPION (\$25,000)	PARTNER (\$10,000)
CUSTOMIZED RECOGNITION			
Customized Foundation video recognizing your support to share with your constituents	✓	✓	
Exclusive video interview in THE PRESS BOX during MBA's Annual and CREF Conventions	✓		
MEDIA			
Foundation press release to 1,000+ industry reporters ¹	✓	✓	
<i>MBA NewsLink</i> article featuring your company with a hyperlink sent to 130,000 subscribers sent during MBA's Annual and CREF Conventions ²	✓	✓	
Donor recognition on MBA's social media platforms with 55,000+ following ³	✓	✓	✓
MBA-approved press release template for company use	✓	✓	✓
EVENT PROMOTION			
Unique recognition during a general session at MBA's Annual and CREF Conventions	✓		
Full color advertisement in program book for MBA's five largest conferences totaling 9,000+ attendees ⁴	✓		
Company logo included on signage at MBA's five largest conferences totaling 9,000+ attendees ⁵	✓	✓	
Company logo included in general session slide deck at MBA's five largest conferences totaling 9,000+ attendees ⁵	✓	✓	
Company logo included in general session slide deck at MBA's signature conferences 3,000+ attendees ⁶	✓	✓	✓
DIGITAL MARKETING			
Company logo and special placement MBA Opens Doors Foundation web site	✓	✓	✓
Inclusion in two Foundation recognition emails sent to 70,000 MBA member company individuals	✓	✓	
Company name included in semi-annual Foundation newsletter sent to 70,000 MBA member company individuals	✓	✓	
MISCELLANEOUS			
5 Foundation Recognition Plaques	✓		
3 Foundation Recognition Plaques		✓	
1 Foundation Recognition Plaque			✓

- **Every donor will be provided with complete year-end statements for tax purposes.**
- **Recognition program is for one year from the time of first donation.**

1. Potential coverage includes over 1,300 reporters national, inside the beltway and trade press. Coverage is dependent upon media pick-up and individual reporter discretion.

2. Featured article in *MBA NewsLink* is based on availability. Number above includes all three newsletters and does not account for audience overlap.

3. Number includes combined audience for all MBA social media sites.

4. Subject to availability and dependent upon contractual obligations.

5. Number above includes MBA's five largest conferences and does not account for attendee overlap.

6. Number above includes signature conferences and does not account for attendee overlap.

Individual Donor Recognition

	GUARDIAN (\$25,000+)	CHAMPION (\$10,000)	PARTNER (\$5,000)	FRIEND (\$2,500)
EVENT PROMOTION				
Exclusive video interview in THE PRESS BOX during MBA's Annual and CREF Conventions	✓			
MEDIA				
Name included in Foundation press release sent to 1,000+ reporters ¹	✓	✓		
MBA NewsLink article with individual recognition sent to 130,000 readers sent during MBA's Annual and CREF Conventions ²	✓	✓		
EVENT PROMOTION				
Individually recognized during Annual Convention general session in front of more than 3,000 attendees	✓			
Name included on signage at MBA's five largest conferences totaling 9,000+ attendees ⁵	✓	✓		
Name included in general session slide deck at MBA's five largest conferences totaling 9,000+ attendees ⁵	✓	✓		
Name included in general session slide deck at MBA's signature conferences 3,000+ attendees ⁶	✓	✓	✓	
DIGITAL MARKETING				
Name and special placement MBA Opens Doors Foundation web site	✓	✓	✓	✓
Name included in Foundation recognition email sent to 70,000 MBA Member company individuals	✓	✓		
Name included in semi-annual Foundation newsletter sent to 70,000 MBA member company individuals	✓	✓		

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6. Number above includes signature conferences and does not account for attendee overlap.

A small change can have a big impact.

Take the first step to directly impacting a family by donating today online at mbaopensdoors.org or emailing info@mbaopensdoors.org.

Your contribution to MBA Opens Doors Foundation is tax deductible to the fullest extent allowable under law. IRS regulations require us to state that we did not provide any goods or services to you in consideration of your contribution. A copy of our latest financial report may be obtained by writing to: MBA Opens Doors Foundation, 1919 M Street, NW, 5th Floor, Washington, DC 20036.

If you are a resident of one of these states, you may obtain financial information directly from the state agency:

FLORIDA — A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, (800) 435-7352 ((800) HELP-FLA) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration number is CH36197.

GEORGIA — A full and fair description of the programs of MBA Opens Doors Foundation and our financial statement summary is available upon request at the office and phone number indicated above.

MARYLAND — For the cost of copies and postage, Office of the Secretary of State, State House, Annapolis, MD 21401

MISSISSIPPI — The organization's official registration and financial information may be obtained from the Mississippi Secretary of State's office by calling (888) 236-6167. Registration by the Secretary of State does not imply endorsement.

NEW JERSEY - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

NEW YORK — Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271.

NORTH CAROLINA — FINANCIAL INFORMATION ABOUT THIS ORGANIZATION AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION LICENSING BRANCH AT (888) 830-4989. THE LICENSE IS NOT AN ENDORSEMENT BY THE STATE.

PENNSYLVANIA — The official registration and financial information of MBA Opens Doors Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.

VIRGINIA — Virginia State Office of Consumer Affairs, Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218.

WASHINGTON — Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422, (800) 332-4483.

WEST VIRGINIA — Residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration with any of these state agencies does not imply endorsement, approval or recommendation by any state.