

# WMAC Gives Back!

A campaign to help keep families in their homes

**Join your colleagues at the 2024 Annual Western HUD Lenders' Conference and take part in the WMAC Gives Back campaign.**

One of the most trying times in a family's life is when a child is critically ill or has suffered a devastating injury. The toll is both emotional and financial and can force a family to choose between staying with their child in the hospital or going to work to ensure they have a home to go to when the medical nightmare ends.

A family should never have to choose between their child and a housing payment.

## YOU can help!

Scan the QR code and take part in the WMAC Gives Back campaign. Funds raised will go to the MBA Opens Doors Foundation, one of the country's leading charities in providing mortgage and rental payment assistance to families with a critically ill or injured child.

**Be a hero to a family who needs your help to stay in their home.**



<https://give.mbaopensdoors.org/WMAC2024>

For more information or to get involved, please contact:

Janine Garrison  
Vice President – Deputy Chief Underwriter  
Berkadia  
Office: (626) 584-6075  
[Janine.Garrison@berkadia.com](mailto:Janine.Garrison@berkadia.com)

Deborah Dubois  
President  
MBA Opens Doors Foundation  
Office: (202) 557-2909  
[ddubois@mba.org](mailto:ddubois@mba.org)

## CORPORATE SPONSORSHIP

Corporate Sponsorship Level  Donor Benefits	Platinum Champion \$15,000+	Gold Champion \$10,000+	Silver Champion \$5,000+	Family Champion \$1,500+
<b>Custom Recognition</b>				
MBA Opens Doors Foundation video with support recognition slide with company logo	✓			
<b>Media and Press</b>				
Inclusion in Foundation Press Release to 1,000+ industry reporters	✓	✓		
Donor Recognition on MBA's and Opens Doors' social media platforms (LinkedIn, FB, Instagram)	✓	✓		
<b>Event Promotion</b>				
Donor Recognition from the stage	✓	✓		
Company logo included in general session slide	✓	✓		
Company logo and branding on signage at event	✓	✓	✓	
<b>Digital Marketing</b>				
Company logo or personal representation and special placement on MBA Opens Doors Foundation Website	✓	✓	✓	
Company name or donor name on signage at event	✓	✓	✓	✓
Company name on MBA Opens Doors Foundation Website	✓	✓	✓	✓

The MBA Opens Doors Foundation provides the comforts of home to families in crisis. Since 2011, nearly 15,000 families across the country have received mortgage and rental assistance grants through the Foundation's Home Grant Program. And, because the Mortgage Bankers Association pays 100% of the Foundation's operational expenses, 100% of every dollar raised goes to a family in need. [Branding opportunities regarding Corporate Sponsorship for the WMAC conference closes on September 3rd, 2024.](#)

Visit [www.mbaopensdoors.org](http://www.mbaopensdoors.org) to learn more.

